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NEWS & UPDATES



Psychology Team Releases Study on Visual Cueing



Zhicheng Lin, post-doctoral researcher, psychology and **Zhong-Lin Lu**, professor, psychology and director, Center for Cognitive and Behavioral Brain Imaging, **are authors of a new study**, "Automaticity of phasic alertness: Evidence for a three-component model of visual cueing," in the October 2016 journal, *Attention, Perception, & Psychophysics*. Lin and Lu used a clever variation on a commonly used method of measuring attentional processing to show that in some cases being aware of something — namely, an attentional cue — renders it ineffective; that the

influence of an unconscious stimulus can, in some cases, be stronger than the influence of something that is consciously perceived.